# MARTHA WAGNER

# Writer/Copy Editor/Proofreader

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SKILL SET: More than 30 years of experience writing for magazines, newspapers, newsletters and websites, as well as copy editing and proofreading print and web content.

- Writing news and feature articles, mostly on health, wellness, business and foodrelated topics (nutrition, cooking, farmers markets and sustainable agriculture).
- Copy editing and proofreading print and web content for colleges, nonprofits, foundations, PR/marketing agencies and other organizations.
- Fact checking and research.

#### WRITING EXPERIENCE

## Freelance writer (1985-present)

After several years as a reporter for daily newspapers, I began freelancing for media outlets such as *Women's Sports & Fitness*, *Vegetarian Times*, *USA Today*, *The Oregonian, Portland Business Journal, Eating Well and Portland Parent Magazine*, as well as clients such as National University of Natural Medicine (newsletter and marketing copy) and National Psoriasis Foundation (quarterly magazine, annual report). In 2013-2015, I Interviewed more than 30 Pacific Northwest organic farmers plus staff of farm organizations to write 31 sidebars for *Bounty from the Box: the CSA Farm Cookbook*, published in 2015 by author Mi Ae Lipe.

# COPY EDITING AND PROOFREADING EXPERIENCE

Copy editor/proofreader, Metropolitan Group, Portland, Oregon (2004-2009) Editing and proofreading all internal and client copy for a Portland-based PR/marketing agency with offices in four cities.

# Freelance copy editor/proofreader (1995-present)

Copy editing and/or proofreading a wide range of print and digital content for college publications, books, annual reports, consumer catalogs and websites. Clients have included Hanna Andersson, Rejuvenation Lighting & House Parts, National Psoriasis Foundation, Portland State University, Western Arts Alliance, Graphic Arts Center Publishing, Tao of Wellness and several Portland public relations agencies.

### **EDUCATION**

Bachelor of Science degree in journalism, University of Illinois (Urbana-Champaign)

## PROFESSIONAL AFFILIATION

Northwest Editors Guild